

# Barracuda Intronis Backup - MSP

Simplified Backup and Recovery That Scales

Barracuda Intronis Backup - MSP is a software-only BDR solution designed to accelerate the growth of your managed services business. Built specifically for MSPs around a centralized management portal, the solution enables you to protect, recover, and restore SMB files, folders, emails, applications, and servers — physical or virtual — both locally and in the cloud.

## Streamlined restores

Bare Metal Restore (BMR) helps you streamline physical and virtual machine recoveries, eliminate configuration errors, and simplify physical-to-physical (P2P) and physical-to-virtual (P2V) recoveries. You can offer your customers three types of restores: BMR to like hardware, BMR to dissimilar hardware, and point-in-time restore.

## Rapid recovery

Our Hyper-V Rapid Recovery and physical imaging solution is a local only backup that allows you to protect physical and virtual servers using the same web-based platform you use to back up the rest of your data. Backup and recovery options for Hyper-V and physical imaging allow you to address specific restore requirements, including import to Hyper-V, object-level restore, and fast RTO.

# Downtime elimination

QuickSpin, our local disaster recovery tool for VMware, helps you eliminate extended downtime and restore your SMBs' VMware environments quickly. You can also manage VMware backup and QuickSpin alongside other backups in the Barracuda ECHOplatform, which provides real-time customer assessments for easy review and resolution. For smaller restores where the users does not want or need to restore an entire VM, object-level restore (OLR) is available.

## Application-aware protection

SQL-native and Exchange-native data protection solutions offer automated, nondisruptive backups of SQL server and Exchange server instances; high-quality, application-aware protection; and simple configuration of full or incremental backups.

# Success-driven partnership

Barracuda MSP Partners have access to a comprehensive onboarding program, award-winning technical support, online training and certification, dedicated partner account managers, and a sales and marketing enablement hub, to ensure you are poised to generate revenue and streamline your operations. Our enablement hub, the Partner Toolkit, is available exclusively to Partners and designed to empower you to effectively market, sell, and support your Barracuda MSP solutions.

# **Key Features**

## Rapid and reliable recovery

- Maximize system uptime with QuickSpin, a disaster recovery tool that allows virtual machine recoveries in minutes
- Manage the backups of all VMs from a single backup agent using QuickSpin's support for VMware APIs
- Easily backup multiple VMs in minutes with Rapid Recovery for Hyper-V (including offline backup for Microsoft's Hyper-V)

## Core PSA and RMM integrations

- Manage everything in one place thanks to tight integrations with core MSP management, reporting, and business tools, including:
  - Autotask
  - ConnectWise Automate
  - ConnectWise Managed
  - Continuum
  - GFI MAX
  - Kaseya
  - Managed Workplace RMM
  - N-central

## Ransomware protection

- Keep your customers safe and compliant with robust cloud backup and recovery
- Quickly restore ransomed files from a customer's most recent backup
- Log in to the Barracuda ECHOplatfrom remotely to start the restore process from the cloud

## 100-percent white label

- Barracuda Intronis Backup MSP is completely rebrandable — at no extra cost!

  — empowering you to develop brand equity and loyalty
- Recast our platform with your own colors and logo to sell your unique business value
- Take advantage of Barracuda MSP's expertise and thought leadership in the industry, so you can easily arm your customers, as well as your team, with rebrandable infographics, email templates, and more!

#### Image backup

- Enable server-level protection for applications served by physical machines through our purpose-built, image-based backup solution
- Deliver a higher level of data protection and safeguard all of the applications SMBs need to stay productive
- · Image backup includes:
  - Physical-to-virtual (P2V) recovery
  - -- Object-level restore
  - -- Fast RTO
  - -- BMR (P2P)

#### Application-native protection

- Reduce downtime for your customers' business operations by using application native backup protection to automate pointin-time captures of structured data in multiple states: at rest, in flight, and cached
- Minimize data loss and increase productivity through synchronized restores
- Use SQL-native and Exchange-native data protection solutions to get automated, nondisruptive backups, along with high quality, application-aware protection, and simple configuration of full or incremental backups

#### Supported platforms

 For a complete list of the Barracuda Intronis Backup - MSP supported platforms and IT environments, visit: barracudamsp.com/ technical-specifications/



#### About Barracuda MSP

As the MSP-dedicated business unit of Barracuda Networks, Barracuda MSP enables IT managed service providers to offer multi-layered security and data protection services to their customers through our award-winning products and purpose-built MSP management platforms. Barracuda MSP's partners-first approach focuses on providing enablement resources, channel expertise, and robust, scalable MSP solutions designed around the way managed service providers create solutions and do business. Visit barracudamsp.com for additional information.

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