intY
a scansource company

Introducing Exclaimer

Create and manage
professional email signatures

Make designing and controlling
email signatures easy.

exclaimer

Who is Exclaimer?

Exclaimer provides centralised email signature management solutions, enabling organisations globally, of any size, to achieve brand consistency, legal compliance and customer engagement on any device.

Designed to make creating and managing your customers' email signatures easy, Exclaimer's portfolio of solutions for Microsoft 365, Google Workspace, and Microsoft Exchange are used by over 50,000 companies worldwide in 160+ countries.

protect your brand identity
on every email

Email signature management made easy:

- **Update email signatures from one central location:** Centrally design and control every email signature online with our cutting-edge signature designer.

- **Customise signatures to suit your needs:** Create templates for different departments, individuals, personas, replies or forwarded emails.

- **Protect your brand identity on every email:** With full, dynamic and professional email signatures when sent from any device – including mobiles and Macs.

- **Save your IT team time:** Pass control over to other departments, e.g. marketing.

- **Access to exclusive integrations:** Use Customer Thermometer to gain for real-time customer feedback.

exclaimer

The Benefits

IT

No more manual updates

IT teams can manage email signature updates quickly and easily from one location or give their marketing team control over the intuitive signature maker.

Marketing

Drive additional engagement

Add promotional banners for events, company news or new content to drive engagement. You can also be confident that email branding will be consistent across every email, every time.

Compliance

Protection across every email

Ensure 100% compliance with email disclaimer laws throughout the world. Ensure compliance with email regulations by adding dynamic email disclaimers to every email.

Email signature management made easy:

- Get professional email signatures when sending from any web-enabled device
- Easily design professional signature templates in a matter of minutes
- Quick and easy to implement, quick and easy to use
- ISO/IEC 27001 Certified
- 24/5 technical support
- Email signature design service available

quick and easy
to implement, quick
and easy to use

exclaimer

The Challenge

If you speak to any IT professional, the one task that causes repeated stress is carrying out email signature updates. It's an arduous and repetitive job that does not always provide guaranteed results. What should be simple often takes too much time; time that can be spent on more important projects.

Exclaimer not only simplifies how you manage email signatures, but also ensures brand consistency on all emails sent from different departments, regions and individuals. This saves valuable IT time and resources, as well as allows an organization to turn corporate emails in a cost-effective marketing channel.

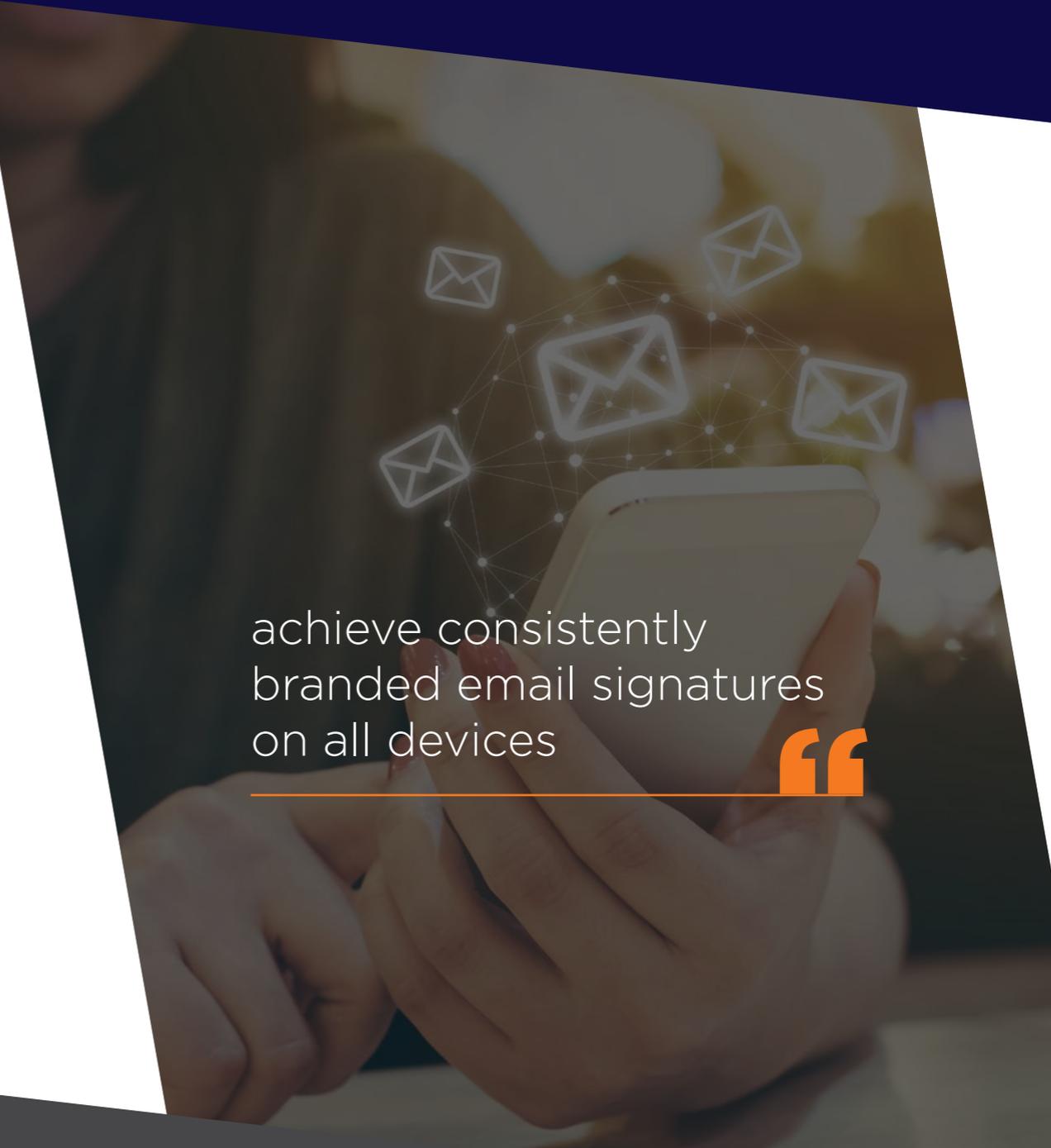### ensures brand consistency on all emails

"

exclaimer

Value of Exclaimer Signature Management Cloud

1. Centrally design and manage email signatures. Achieve consistently branded email signatures on all devices, including on mobiles and Macs.

2. Deliver the right message at the right time with targeted campaigns from your email signatures and use the analytics dashboard to measure the results.

3. Ensure all corporate emails include an appropriate legal disclaimer in order to comply with key regulations throughout the world.

4. Capture instant feedback from customers, prospects and even employees through 1-click surveys in your corporate email signatures.

5. Include instant appointment booking in your email signatures to allow recipients to quickly and easily schedule meetings and demos at their convenience.

achieve consistently branded email signatures on all devices "

exclaimer

The Value of Exclaimer Signature Marketing Cloud

Get all the benefits of Exclaimer Signature Management Cloud and take your email signatures to the next level by transforming them into a new digital advertising channel.

Design and manage corporate email signatures using an intuitive drag-and-drop designer to easily create consistently branded signature templates.

Assign email signatures to certain groups or employees based on the needs of your organization.

take your email signatures to the next level

Plus…

1. Select multiple promotional banners for each email signature design, which can be rotated so important messaging remains ever-present.

2. Track the success of your email signature templates with an analytics dashboard containing important metrics such as impressions and clicks.

3. Target select audiences with varied signature templates based on the needs of your marketing efforts.

4. Schedule email signature marketing campaigns by using advanced options like applying templates during working hours or at specific monthly intervals.

5. Allow end users to update specific contact information such as gender pronouns and working hours.

6. Leverage the unique Exclaimer Signature Equivalent Advertising Value™ metric to get a constant understanding of your return on investment.

exclaimer

Signature Powerups

Exclaimers Signature Feedback and Appointment Power Ups further enhance the two core packages.

Why Choose Exclaimers Signature Feedback Power Up?	Why Choose Exclaimers Signature Appointment Power Up?
Track feedback - IT teams can manage email signature updates quickly and easily from one location or give their marketing team control over the intuitive signature maker. **Improve sales conversions** - monitor the health of all your customer/prospect conversations by quickly spotting any problems in the sales process. **Measure the customer experience** - obtain more accurate and representative data to instantly measure CSAT and/or NPS. **Use real time alerts & analytics** - use real-time alerts to action feedback swiftly and a dedicated analytics dashboard to measure performance. **Get great response rates** - achieve regular response rates dramatically in excess of long-format surveys (as reported by Exclaimer customers).	**Make communication easy** - Signature Appointments Power Up improves business communications by turning corporate email signatures into a tool for simplifying the scheduling of meetings, product demonstrations, and more. **Accelerate sales opportunities** - Enable prospects to seamlessly book appointments with sales representatives, at times that suit them. This avoids uncertainty and long waits where opportunities can grow cold. **Enhance customer experience** - Allow customers to schedule time with your employees with minimal hassle, so their questions and queries can be swiftly addressed. **Avoid calendar chaos** - Empower your employees to work more efficiently and ensure their availability is easily visible. New appointments are automatically added, preventing unnecessary time spent managing calendars. **Give employees control** - Decide which employees need to have appointment booking links in their email signatures and then let them directly control when they wish to be available for meetings.

exclaimer

intY

a scansource company

exclaimer

Contact Us

Want to find out more?

For any further questions, please reach out to your Account Manager.

Get in touch

ensures brand consistency on all emails